

JOHN PAUL CAPONIGRO

PRESS RELEASE

JOHNPOLCAPONIGRO.COM

The screenshot shows the homepage of johnpaulcaponigro.com. At the top, the navigation menu includes 'JOHN PAUL CAPONIGRO ILLUMINATING CREATIVITY', 'GET NEWS', 'CALENDAR', and 'CONTACT'. Below this is a secondary menu with 'WORKSHOPS', 'LIBRARY', 'GALLERY', 'STORE', and 'ABOUT'. The main content area features a 'Welcome' section with a paragraph about the artist's dedication to fostering creativity. Below the text is a large, abstract digital artwork titled 'Wake XII', which consists of a complex, fractal-like pattern of blue and green lines. Underneath the artwork are four promotional boxes: 'Workshops 2006' (New dates, new curricula), 'Proofing' (A Comprehensive Set of PDFs), 'View Exhibit' (New Work 2005 and Classics), and 'New Posters' (11 Beautiful Images to Choose From). At the bottom of the main content area are two buttons: 'Subscribe to Insights and get the latest news.' and 'Request? Comment? Let us know, Feedback'. The footer contains the website's name, a list of navigation links, copyright information for 2006, and contact details for 73 Cross Road, Cushing, Maine.

Homepage of johnpaulcaponigro.com

John Paul Caponigro announces the launch of his new website and enews – johnpaulcaponigro.com and *Insights*.

John Paul Caponigro is an internationally renowned artist, respected as an authority on creativity and fine digital printing. Caponigro's work resides in numerous private and public collections including the Estée Lauder Collection and the Smithsonian. A Canon Explorer of Light and an Epson Stylus Pro, his clients include Adobe, Apple, and Kodak. Author of *Adobe Photoshop Master Class*, he is a contributing editor for *Camera Arts* and a columnist for *Digital Photo Pro*

magazines and apple.com. He teaches workshops both privately in his studio and at select public venues.

johnpaulcaponigro.com is organized into five primary sections. In **Workshops** you'll find the latest information on his popular digital imaging workshops and seminars. In **Library** you'll find downloadable PDFs on a wide variety of topics including Creativity, Technique, Reviews, Special Offers and more. Also in **Library**, you'll find conversations with other artists, writings on the artist's work, and the artist's statements on his own work. In **Gallery** you'll find downloadable portable exhibits of the artist's images. In **Store** you'll find

merchandise featuring the artist's images; some items are available only through the artist's studio including a full line of posters. In [About](#) you'll find information on John Paul and Caponigro Arts including press releases on the latest events involving the artist, including his annual open studio where he unveils new work every year .



John Paul Caponigro's newsletter [Insights](#)

In conjunction with the launch of his new website, John Paul Caponigro's [Insights](#), a free semi-monthly newsletter, has now been expanded. [Insights](#) will direct subscribers to the latest information including exhibits, lectures, seminars, workshops, publications online and in print (including his popular columns at [apple.com](#), *Digital Photo Pro* magazine, and *Camera Arts* magazine), new images, new merchandise, new PDF resources on a variety of topics useful to people working creatively with digital imaging and more.

Valuable technical information, in the form of downloadable PDFs, is posted regularly, offering subscribers the ability to select only the information they find most useful personally. Some content will be available to subscribers only for a limited time. The content of his newsletter, [Insights](#), has been so popular that it has been published on major websites such as [adobe.com](#) and in national trade magazines such as *Outdoor Photographer*. Visit [www.johnpaulcaponigro.com](#) to receive your free subscription to [Insights](#).

If you like [Insights](#) tell a friend. You can win a free workshop with John Paul. Receive one chance to win per new subscriber referral – a \$1500 value. Please only refer people who you feel will enjoy and benefit from their subscription.

Visit [johnpaulcaponigro.com](#) today and discover this invaluable resource.