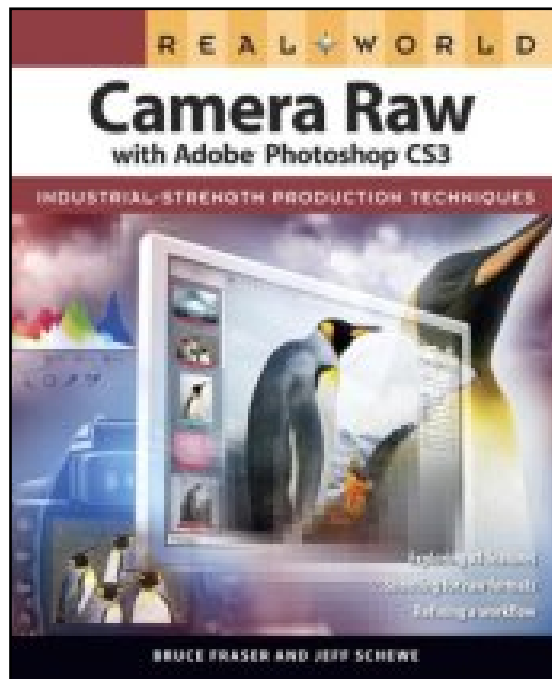


REVIEW



REAL WORLD CAMERA RAW

BRUCE FRASER AND JEFF SCHEWE

Definitive. Almost everything the late Bruce Fraser touched became definitive. This book becomes doubly so with the recent contributions of his long time friend and PixelGenius business partner Jeff Schewe (the man who knows more about Photoshop than anyone I know).

Though I knew/know them both well, it's sometimes hard to tell who's voice you're reading. (Jeff admits to channeling Bruce.) If Bruce's tone is more literately cadenced and Jeff's more forcefully direct, both are equally informative and pithy. From this book you get high level information rendered intelligibly. This is no small feat. It's truly commendable.

This book is far more than a book on Adobe Camera Raw. It also deftly covers how ACR

interfaces with Bridge and Lightroom.

Similarly, the scope of its discussion of workflow far surpasses adjustment; it includes ingestion, sorting, adding metadata, and archiving. Keenly aware of how we're all being called to improve the productivity of our workflows, it's advice on automation is stellar.

What level is this book? High. How high? Let me quote it. "The old saw goes, 'Give a man a fish, and you give him a meal; teach a man to fish, and you give him a living.'" By that reckoning, our goal is to make you, gentle reader, a marine biologist - teaching you not only how to fish, but also to understand fish, how they think, where they hang out, and how to predict their behavior."

Level - Intermediate to Advanced

Pages - 365

Price - \$44.99

Rating - 5 stars